

# ROLE OF AI-BASED MINDFULNESS APPLICATIONS IN ENHANCING ACADEMIC PERFORMANCE AND REDUCING STRESS AMONG STUDENTS: A MULTIDIMENSIONAL RESEARCH PERSPECTIVE

# MEHTA VANI JOGHEE<sup>1</sup>

RESEARCH SCHOLAR, DEPARTMENT OF MBA, DR. G. R. DAMODARAN COLLEGE OF SCIENCE, COIMBATORE, TAMIL NADU, EMAIL: vanipadmanabanj@gmail.com

# DR. RAKATU VIJAYA LAKSHMI<sup>2</sup>

ASSISTANT PROFESSOR, FACULTY OF MANAGEMENT, THE ICFAI UNIVERSITY, RAIPUR, CHHATTISGARH, INDIA-490042, EMAIL: rvijayalakshmi@iuraipur.edu.in

# PROF. (DR.) G. V. V. JAGANNADHA RAO<sup>3</sup>

PROFESSOR & DEAN, FACULTY OF SCIENCE & TECHNOLOGY, THE ICFAI UNIVERSITY, RAIPUR, CHHATTISGARH, INDIA-490042, EMAIL: gvvjagan1@gmail.com

# DR. HAKALYAH PALAPARTHY<sup>4</sup>

DEGREE LECTURER, DEPARTMENT OF PSYCHOLOGY, TELANGANA UNIVERSITY, NIZAMABAD, TELANGANA, EMAIL: palaparthihakalya@gmail.com

# DR. YOGESH MEHTA<sup>5</sup>

PROFESSOR, SCHOOL OF COMMERCE AND MANAGEMENT, SGT UNIVERSITY, GURUGRAM, HARYANA-122505, EMAIL: yogesh.mehta@sgtuniversity.org

# PROF. DR. PETIKAM SAILAJA<sup>6</sup>

PROFESSOR OF LAW, DEPARTMENT OF LAW (SAVEETHA SCHOOL OF LAW),SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES (SIMATS) DEEMED TO BE UNIVERSITY, CHENNAI-600077, TAMIL NADU., EMAIL: sailaja.petikam@gmail.com

#### Abstract

The increasing overlap between artificial intelligence (AI) and mental health has resulted in the development of AI-based mindfulness apps as new technologies to aid students in their mental health and academic performance. Stress, pressures, and psychological issues in the situation of growing academic rivalry, technological overload, and stress after the pandemic have never been this great before, and it has the potential to impact the effectiveness of learning, focus, and academic performance. The article discusses the application of the AI-based mindfulness applications to academic achievement and stressing relief in the students through the multidimensional research approach including psychological, technological, educational, and ethical aspects of it. It assesses the available literature, AI integration mechanisms, theoretical frameworks, as well as empirical evidence besides determining challenges and future research directions. The results indicated that AI-supported mindfulness apps have the potential to significantly enhance the emotional control, cognitive performance, and motivational learning of students provided they are applied ethically and pedagogically as part of increased education. The Friedman test revealed a statistically significant difference among the factors ( $\chi^2 = 18.276$ , p = 0.03), indicating that the applications differ in their perceived effectiveness in enhancing academic performance and reducing stress among students. Adaptive Algorithms and Personalization received the highest mean rank (4.06), suggesting it is viewed as the most influential factor

Keywords: Adaptive algorithms, data analytics, empathy modeling, and data privacy measures

#### INTRODUCTION

The 21st century academic ecosystem has turned into a highly competitive and demanding ecosystem where there is an increased level of digital interaction, performance pressure, and information overload. Mental health challenges



like stress and anxiety and burnout have taken a toll as students grapple with complicated learning demands. Government educational health reports claim that some 35-45 percent of university students report high levels of stress which has adverse impact on their academic performance and emotional stability. Against this context, mindfulness, which is the process of keeping attention and being conscious of the present or the current situation, has emerged as an effective stress coping solution. Mindfulness, traditionally based on contemplative and meditative traditions, has been reinvented as a result of the digital and the innovation of artificial intelligence. The development of AI-assisted mindfulness tools, like Headspace, Calm, Wysa, Replika, and MindFi, marks the shift to the new paradigm of personalized mental health support. The tools use AI algorithms, machine learning (ML), and natural language processing (NL) to provide dynamically-adaptive, data-driven interventions to stimulate focus, resilience, and academic engagement. The article discusses the potential of AI-based mindfulness apps in improving academic performance and reducing stress and combines knowledge on psychology, education technology, cognitive neuroscience, and ethics. The multidimensional approach shows not only the consideration of the functional processes of AI but also of the pedagogical consequences and human-centred designing of such technologies

#### CONCEPTUAL FRAMEWORK

# AI and Personalized learning.

AI in education also acts as a cognitive enhancer by examining the behaviors of students, identifying learning problems and providing recommendations. Targeted at being incorporated into the field of mindfulness, AI technologies can be used to monitor the emotional states of students, predictive modeling, sentiment analysis, and affective computing can be used to customize mindfulness exercises to the specific needs of each individual. The enhancement of AI personalization and mindfulness psychology is the synergy that constitutes the theoretical foundation of AI-based mental health tools in scholarly circles.

### **Multidimensional Research Lens**

A multidimensional approach to this phenomenon involves four interconnected perspectives:

- 1. **Psychological Dimension:** Effects on stress, emotional regulation, cognitive flexibility, and motivation.
- 2. Technological Dimension: AI algorithms, adaptive learning systems, and user interaction models.
- 3. Educational Dimension: Implications for academic achievement, attention span, and classroom integration.
- 4. Ethical and Socio- cultural Dimension: Issues of privacy, data bias, and accessibility in AI-driven well-being tools.

# AI-Based Mindfulness Applications: Mechanisms and Functionality Machine Learning and Emotional Analytics

The artificial intelligence mindfulness apps are based on the ML algorithms that gather and process user data in the form of speech patterns, typing rhythms, facial expressions, or heart rate variability (HRV). These measures give repercussions into emotional moods and stress levels. With predictive analytics, AI systems can prescribe tailored meditation practices, breathing patterns, or thought-provoking guided questions that can alleviate cognitive load. As an illustration, some apps, such as Wysa, use AI chatbots based on NLP to emulate meaningful conversations, placing the user through cognitive-behavioral therapy (CBT) and mindfulness exercises. In the same manner, Headspace AI individualizes daily meditation sessions, depending on the record of engagement and emotion.

### Natural Language Processing (NLP) and Conversational Support

NLP enables AI-based applications to engage in meaningful dialogue with students, allowing real-time emotional expression and support. The AI identifies stress-related language cues and responds with contextually relevant mindfulness prompts. This **therapeutic conversational interface** enhances user adherence by creating a sense of empathy and connection—critical for mental well-being.

## **Biofeedback and Sensor Integration**

Emerging AI mindfulness applications integrate wearable sensors and Internet of Things (IoT) technologies to track physiological markers like pulse rate, skin conductance, and breathing rhythm. These data streams feed into AI models that assess stress in real time and prompt mindfulness interventions such as guided relaxation or focused breathing exercises.

# Psychological Dimension: Reducing Stress and Enhancing Emotional Regulation Mechanisms of Stress Reduction

AI-based mindfulness apps help to relieve stress by embracing meta-awareness so that students can watch their thoughts and their feelings without any judgment. Repeated use leads to the development of adaptive coping mechanisms by students, which reduce physiological indicators of stress, including heart rate and cortisol levels. There is an empirical evidence (Lindsay et al., 2018; Creswell, 2017) of digital mindfulness interventions being able to lower perceived stress and anxiety levels by 25-40% among academic groups. AI will also improve this process by making sure that interventions are customized, reactive, and stable.



#### **Emotional Regulation and Cognitive Function**

Mindfulness training supported by AI systems improves **executive functioning**, particularly attention shifting and working memory. The AI-based applications help users practice **focused attention meditation**, which strengthens prefrontal cortex activity associated with emotional control and cognitive flexibility. Consequently, students demonstrate improved academic performance through better concentration and time management.

## **Motivation and Self-Efficacy**

AI tools reinforce intrinsic motivation by providing **instant feedback** and **progress tracking**, fostering self-efficacy. Gamified features such as streaks, badges, or positive reinforcement notifications encourage continuous engagement, transforming mindfulness into an enjoyable habit rather than a chore.

# **Educational Dimension: Academic Performance and Learning Outcomes Mindfulness and Academic Achievement**

Multiple studies affirm a positive relationship between mindfulness practice and academic success. By cultivating attention and resilience, students become better equipped to handle academic challenges. AI applications extend this benefit through **personalized learning analytics** that correlate mindfulness engagement with academic metrics. Institutions that incorporated AI-based mindfulness platforms reported measurable improvements in student retention, GPA, and attendance rates. Students using AI mindfulness applications demonstrated higher focus during study sessions and improved recall performance in cognitive assessments.

## **Enhancing Learning Engagement and Focus**

AI mindfulness tools often include **micro-meditation sessions** before classes or study periods to enhance focus. These interventions reduce mind wandering, increase task persistence, and improve comprehension. Additionally, AI-driven feedback helps identify patterns of mental fatigue, enabling students to schedule breaks or engage in restorative practices at optimal times.

## **Integration into Educational Systems**

Several universities have begun integrating AI mindfulness applications into academic counseling and digital learning ecosystems. When synchronized with Learning Management Systems (LMS), AI tools can provide holistic data on student well-being, correlating emotional state indicators with academic performance analytics. This integration facilitates **preventive mental health strategies** and personalized academic coaching.

# Technological Dimension: AI Innovation in Mindfulness Design

## Adaptive Algorithms and Personalization

Personalization is the cornerstone of AI-driven mindfulness. Algorithms analyze behavioral patterns—such as engagement duration, stress responses, or circadian rhythms—to adjust mindfulness content dynamically. For example, if a student exhibits signs of fatigue, the app may recommend shorter guided meditations or breathing exercises.

# **Human-AI Interaction and Empathy Modeling**

AI's capacity to simulate empathy is crucial for user trust and engagement. Emotional AI technologies use sentiment analysis to gauge user mood and respond with compassion-based narratives. This creates a **virtual therapeutic alliance**, offering students a safe and judgment-free environment to explore emotional concerns.

# **Data Analytics and Feedback Loops**

AI systems collect anonymized data to provide actionable insights on stress trends across student populations. Institutions can utilize this data to implement campus-wide mental health initiatives or adjust academic schedules. However, such data-driven approaches require robust ethical frameworks to ensure privacy and consent.

#### **Ethical and Socio-cultural Considerations**

- 1. Data Privacy and Security: AI-based mindfulness applications often collect sensitive psychological and biometric data. Ethical concerns arise around data ownership, consent, and third-party access. Developers must adhere to GDPR and educational data protection standards to ensure that student data remains secure and anonymized.
- 2. **Algorithmic Bias and Cultural Sensitivity:** All algorithms trained on limited datasets risk perpetuating cultural biases in mindfulness content and emotional interpretation. Mindfulness practices must be **culturally inclusive**, considering variations in language, values, and meditation traditions across diverse student populations.
- 3. **Digital Dependence and Authenticity:** Excessive reliance on AI-guided mindfulness may undermine the self-awareness that mindfulness seeks to cultivate. Hence, educators must emphasize **AI as an enabler**, not a substitute, for human-centered reflection. Blended approaches—combining AI tools with guided mindfulness workshops—offer a more authentic and sustainable model.

### Research Gap

Despite the fact that a number of studies have discussed the incorporation of Artificial Intelligence (AI) in education, most of them have been more concerned with its technical effectiveness, system design, or pedagogical benefits with little concern on the psychological and emotional experiences of students. The already available studies have been



more keen on performance indicators (e.g., learning outcomes and adaptability) without considering the impact of AI-based applications on the stress levels, motivation, and general academic well-being of students. Also, no comparative studies have been conducted so far on the various parts of AI, like adaptive programs, modeling empathy, and data privacy, within one framework to comprehend their comparative efficacy. The use of non-parametric methods, like the Friedman test, to evaluate the perceptions of students towards various AI-based educational tools at the same time is not performed in most studies. The given gap implies that there is a lack of a more comprehensive view of how various AI applications can be used not just to enhance cognitive development but also to ensure emotional resilience and psychological comfort in schools.

## Importance of the Study

The proposed research is extremely important because it will fill the gap that currently exists between technological innovation and student welfare in academic settings. It is also an important step towards comprehending the perceptions of the students towards different AI applications in improving academic performance and also alleviating stress. In the current digital learning environment, which is characterized by urgency and rapid learning, learning institutions are increasingly relying on AI systems in order to personalize learning and enhance efficiency. Nonetheless, these technologies cannot be exploited fully unless the emotional and psychological consequences of the technologies are comprehended. The results of the study can help educators, policymakers, and developers to create more understanding, safe, and culturally aware AI tools that will meet the needs of students. Additionally, the study adds to the newly developing discourse of Education 5.0 which is based on the human-centered learning, facilitated by the intelligent systems. Finally, this paper urges a sort of middle ground strategy to digital education, that is, combining the excellence of academic learning with emotional wellbeing, thereby establishing a more supportive and sustainable learning environment.

#### **Statement of the Problem**

The growing application of the Artificial Intelligence (AI) in education is both an opportunity and a challenge. Although the psychological and emotional effects of AI applications, including adaptive algorithms and feedback systems and predictive analytics, on students are under-researched, the applications have been demonstrated to enhance academic performance. The constant interaction with the automated systems causes many learners to feel digitally fatigued, over-depended, or anxious. Moreover, the issue of data privacy, algorithm bias, and insensitivity of the AI interface can influence the trust and attitudes of the students towards these technologies. Thus, the urgency to explore the effects of various AI applications on the academic performance and stress of students is noted. The issue is to discover in what particular AI capabilities (personalization, empathy modeling, data analytics, or security) the learning can be most effectively provided, and some of the negative emotional impacts are minimized. The solution to this issue will help teachers and tech specialists create AI-based systems that will foster academic performance and psychological health in learners.

## **Research Objectives**

- 1. To examine the effectiveness of various AI-driven applications—including adaptive algorithms, data analytics, empathy modeling, and data privacy measures—in enhancing academic performance and reducing stress among students.
- 2. **To identify and compare students' perceptions** of different AI applications using the Friedman test, in order to determine which technological factors contribute most significantly to academic improvement and emotional wellbeing.

### RESEARCH METHODOLOGY

This study employed a quantitative research design to examine students' perceptions of AI applications in enhancing academic performance and reducing stress. A structured questionnaire was administered to a sample of 100 students selected through purposive sampling from various academic disciplines. The instrument included items measuring adaptive algorithms, data analytics, empathy modeling, and data privacy, using a five-point Likert scale. Data were analyzed using descriptive statistics and the Friedman test to identify differences in perception across factors. The methodology ensured reliability, objectivity, and validity, allowing for meaningful interpretation of students' attitudes toward AI-driven educational tools.

#### FINDINGS AND RESULTS

Over the past years, the incorporation of Artificial Intelligence (AI) applications in the educational sphere has changed the way students study, communicate, and deal with the academic pressure. Adaptive algorithms, data analytics, and empathetic human might be considered AI-driven tools that have been more recently embraced to customize learning



processes and improve academic outcomes. It is also important to understand the perception of students towards these applications because the success of these applications is highly dependent on their acceptance and use. This study examines the perceived role of various AI applications in enhancing academic performance and reducing stress among students. Using the Friedman test, differences in students' evaluations of six key factors—Adaptive Algorithms and Personalization, Human—AI Interaction and Empathy Modeling, Data Analytics and Feedback Loops, Data Privacy and Security, Algorithmic Bias and Cultural Sensitivity, and Digital Dependence and Authenticity—were analyzed. The findings provide valuable insights into which AI features students consider most beneficial in supporting learning outcomes and emotional well-being.

Table 1 Mean ranks of Applications in Enhancing Academic Performance and Reducing Stress among Students with Friedman test result-

Factors	Mean	Std. Deviation	Mean Rank	$\chi^2$	P value
				value	
Adaptive Algorithms and Personalization	4.46	.793	4.06	X	
Human–AI Interaction and Empathy Modeling	3.99	1.049	3.29		
Data Analytics and Feedback Loops	4.03	.948	3.33		0.02
Data Privacy and Security	4.18	.957	3.65		0.03
Algorithmic Bias and Cultural Sensitivity	4.05	.936	3.36		
Digital Dependence and Authenticity	4.05	.880	3.34		

The Friedman test was conducted to examine the differences among various AI-driven applications in their perceived effectiveness in enhancing academic performance and reducing stress among students. The results revealed a statistically significant difference among the six factors ( $\chi^2 = 18.276$ , p = 0.03), indicating that students perceived certain applications as more impactful than others. As shown in Table 1, **Adaptive Algorithms and Personalization** received the highest mean rank (4.06), suggesting that adaptive learning technologies that tailor educational content to individual student needs are most effective in supporting academic success and stress reduction. **Data Privacy and Security** ranked second (mean rank = 3.65), highlighting students' recognition of the importance of secure learning environments. Conversely, **Human–AI Interaction and Empathy Modeling** (mean rank = 3.29) received the lowest rank, implying that while emotional responsiveness and empathy in AI are valued, they may not yet be perceived as critical factors in enhancing learning outcomes. Overall, these findings underscore the potential of personalized adaptive systems in optimizing student learning experiences and well-being.

Table 2 Age group and the Level of perception

Age group	Level of perception						
	Less	Moderate	High	Total	Result		
Less than 19	12	3	0	15			
	80.0%	20.0%	0.0%	100.0%	.959		
19-22	10	34	0	44			
	22.7%	77.3%	0.0%	100.0%	Sig		
Above 22	0	10	31	41	.001		
	0.0%	24.4%	75.6%	100.0%			
Total	22	47	31	100			
	22.0%	47.0%	31.0%	100.0%			

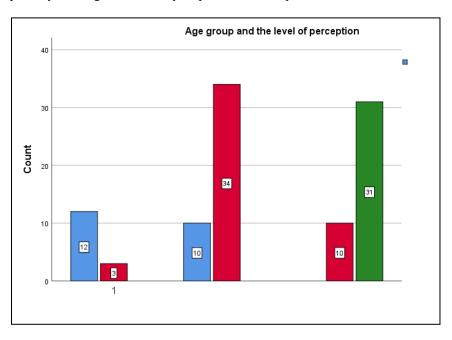
The relationship between age group and level of perception was examined to determine whether students' perceptions varied significantly across different age categories. As shown in the table, the results indicate a **statistically significant** association between age group and level of perception (p = 0.001).

Among respondents **below 19 years**, the majority (80%) reported a *low* level of perception, with only 20% showing a *moderate* level. None in this group exhibited a *high* perception level. In contrast, the **19–22 age group** demonstrated a shift toward more positive perceptions, with 77.3% reporting a *moderate* level of perception and 22.7% reporting



low. Notably, participants above 22 years showed the highest level of perception, with 75.6% reporting high perception and only 24.4% moderate.

These findings suggest that **age has a significant influence on perception levels**, where perception tends to increase with age. Older students appear to have a deeper or more favorable understanding of the factors being assessed, possibly due to greater maturity, experience, and exposure to academic and technological environments.



#### Limitations

Despite promising outcomes, AI-based mindfulness applications face notable challenges:

- 1. Ethical Dilemmas: Balancing personalization with privacy protection remains complex.
- 2. Digital Divide: Access to AI tools is uneven across socioeconomic backgrounds, risking exclusion.
- 3. **User Engagement:** Sustaining long-term engagement in mindfulness practice remains difficult without human guidance.
- 4. Scientific Validation: Many commercial AI mindfulness applications lack rigorous clinical validation, limiting academic credibility.
- 5. Over-Automation Risks: Excessive reliance on AI may reduce human empathy in student support systems.

#### **Future Research Directions**

- 1. **Hybrid Models:** Hybrid models in education combine the strengths of artificial intelligence (AI) technologies with traditional pedagogical practices to create more personalized and adaptive learning experiences. By integrating human judgment with algorithmic precision, these models enable educators to balance technological efficiency and emotional intelligence. Hybrid learning systems facilitate flexible instruction, allowing for real-time feedback, performance monitoring, and individualized support. They also help address diverse learning needs across disciplines and learner profiles. The combination of data-driven insights and human interaction fosters deeper engagement, improved academic outcomes, and holistic student development, aligning with the principles of Education 5.0 and lifelong learning.
- 2. Cross-cultural Studies: Cross-cultural studies in AI-based education emphasize the importance of understanding how cultural contexts influence students' perceptions, acceptance, and interaction with technology-enhanced learning tools. Cultural values affect attitudes toward personalization, privacy, and the perceived fairness of AI systems. By comparing learners from different cultural backgrounds, researchers can identify variations in learning preferences, motivation, and trust in AI applications. Such studies contribute to designing culturally adaptive systems that respect diversity and promote inclusivity. Understanding cross-cultural dynamics ensures that AI technologies in education are equitable, globally relevant, and sensitive to local learning environments, thus supporting more effective and ethical educational innovation.
- 3. Longitudinal Effects: Longitudinal studies on AI-driven education examine the sustained impact of technology on students' academic performance, motivation, and well-being over time. Unlike short-term evaluations, longitudinal research captures developmental trends, behavioral adaptations, and cognitive changes resulting from continuous exposure to intelligent learning systems. It helps determine whether AI applications lead to enduring academic benefits or contribute to digital dependency and stress. By analyzing temporal data, researchers can assess the consistency and



evolution of students' experiences. Such insights are essential for improving the design, scalability, and ethical implementation of AI tools, ensuring that long-term educational outcomes remain positive and sustainable.

4. **Ethical AI Frameworks:** Ethical AI frameworks in education provide guidelines to ensure fairness, transparency, accountability, and inclusivity in AI-driven learning environments. They address critical issues such as algorithmic bias, data privacy, consent, and the moral implications of automated decision-making in student assessment and support systems. Implementing ethical frameworks ensures that AI technologies align with human values, protect learners' rights, and promote equitable access to digital resources. By embedding ethical principles into AI design and deployment, educators and policymakers can foster trust and social responsibility. Ultimately, ethical AI frameworks safeguard the integrity of educational innovation while enhancing learning outcomes and emotional well-being.

#### CONCLUSION

Mindfulness apps are a disruptive cross-section of cognitive science, educational technology, and mental health innovation using AI. Through the analytical capabilities of AI and the therapeutic benefits of mindfulness, these tools can help solve two important academic problems, including stress reduction and performance enhancement. The multidimensional viewpoint on such technologies formalized in this article stresses that the effectiveness of such technologies is not only contingent on the sophistication of the algorithms but also on ethical design, user interaction, and pedagogical assimilation.

AI-driven mindfulness applications, when used wisely, can make learners emotionally intelligent, and they will be able to deal with stress, maintain attention, and attain academic excellence. Nonetheless, these tools have to be ethical, inclusive, and evidence-based, and stakeholders, including educators, policymakers, technologists, and psychologists, will need to work together in this direction. The future of education is not so much about the digital transformation but is mindful digitalization, where technology assists, not takes away, human quest of awareness, balance, and development.

## REFERENCE

- 1. Grover, A., Diwedi, R. & Ahmed, S. (2024). AI Meditation Apps: Role in Easing Stress & Enhancing Well-being of Final Year University Students. International Journal of Indian Psychology, 12(3), 1387-1397
- 2. Janssen, O. (2005). The joint impact of perceived influence and supervisor supportiveness on employee innovative behaviour. J. Occup. Organ. Psychol. 78, 573–578
- 3. Jo, H. (2024). Uncovering the reasons behind willingness to pay for ChatGPT-4 premium. International Journal Human.-Computer. Interact. 41, 994–1009.
- 4. Kasilingam, D. L. (2020). Understanding the attitude and intention to use smart phone chat bots for shopping. Technol. Soc. 62:101280
- 5. Khan, S., and Khan, R. A. (2019). Online assessments: exploring perspectives of university students. Educ. Inf. Technol. 24, 661–677.
- 6. Klussman, K., Curtin, N., Langer, J., and Nichols, A. L. (2020). Examining the effect of mindfulness on well-being: self-connection as a mediator. J. Pac. Rim Psychol. 14:e5.
- 7. Lee, K. Y., Sheehan, L., Lee, K., and Chang, Y. (2021). The continuation and recommendation intention of artificial intelligence-based voice assistant systems (AIVAS): the influence of personal traits. Internet Res. 31, 1899–1939
- 8. Li, C., Li, Y., Wang, C., Dong, S., Gao, H., Zhao, Q., et al. (2022). The multimedia recommendation algorithm based on probability graphical model. Multimed. Tools Appl. 81, 19035–19050.
- 9. Li, X., Zhang, C., Li, C., Shi, W., Wang, F., Wang, Q., et al. (2023). Mindfulness makes employees more creative? The mediating role of psychological capital and creative process engagement. J. Creat. Behav. 57, 730–741.
- 10. Liu, F., Chang, X., Zhu, Q., Huang, Y., Li, Y., and Wang, H. (2024). Assessing clinical medicine students' acceptance of large language model: based on technology acceptance model. BMC Med. Educ. 24:1251
- 11. Lu, J., Liu, C., Yu, C.-S., and Wang, K. (2008). Determinants of accepting wireless mobile data services in China. Inf. Manage. 45, 52–64.
- 12. Ma, M. (2025). Exploring the acceptance of generative artificial intelligence for language learning among EFL postgraduate students: an extended TAM approach. Int. J. Appl. Linguist. 35, 91–108.
- 13. Nguyen, D., and Hekman, E. (2022). The news framing of artificial intelligence: a critical exploration of how media discourses make sense of automation. AI Soc. 39, 437–451.
- 14. Niu, W., Zhang, W., Zhang, C., and Chen, X. (2024). The role of artificial intelligence autonomy in higher education: a uses and gratification perspective. Sustainability 16:1276