

BLIND SPOTS" AND "TENTATIVES"- EVIDENCE OF THE DUNNING KRUGER EFFECT (DKE) IN FINANCIAL LITERACY IN WORKING AGE POPULATION COHORT IN INDIA

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Abstract

This study investigates the gap between perceived and actual financial literacy (FL) among working adults in India using the Dunning-Kruger Effect (DKE) framework. By examining both objective FL (OFL), measured through a 16-question test and subjective FL (SFL), assessed via a 5-point Likert scale, the research identifies patterns of overconfidence ("blind spots") and under-confidence ("tentatives") across socio-demographic groups. Data from an online survey of 447 participants reveal significant disparities in FL, particularly lower advanced knowledge relative to basic financial skills. Notably, men, older individuals and higher-income groups demonstrate higher FL, while the DKE manifests as overestimation in low-FL individuals and underestimation in those with high FL. This study uniquely integrates socio-economic variables in a rapidly developing market context, uncovering culturally specific financial cognition patterns that challenge Western-centric models. The findings have important implications for targeted policy and educational interventions aimed at improving financial decision-making and reducing socio-economic vulnerability in emerging economies.

Keywords Dunning Kruger effect; Financial literacy; Objective Financial literacy; Subjective financial literacy; Overconfidence; Under-confidence

1. INTRODUCTION

Financial literacy (FL) (Hastings et al., 2013) represents an essential set of knowledge, attitudes and behaviours required for effective personal and societal financial management. As financial products become increasingly complex and individuals assume greater responsibility for retirement and investment decisions, the need to understand both actual knowledge (objective financial literacy, OFL) (Chandra Das, 2016; Günther & Ghosh, 2018; Hastings et al., 2013; National Centre for Financial Education, 2019; NCFE, 2013; OECD, 2023; Sondra et al., 2003) and self-perceived competence (subjective financial literacy, SFL) (Allgood & Walstad, 2016; Dewi et al., 2020) has never been greater. Notably, gaps between perceived and actual financial ability can lead to decision-making errors, manifesting as overconfidence or undue caution, both of which carry significant economic repercussions for households and broader society.

This study leverages the Dunning-Kruger Effect (DKE) (Kruger & Dunning, 1999), eponymously named after the researchers who investigated and reported it their 1999 seminal paper, as a lens to examine discrepancies between OFL and SFL within India's working-age population. Thus, this study advances existing theory by integrating sociodemographic variables and real-world behavioural implications into the analysis of the OFL vs. SFL dynamic through the DKE framework in the Indian context, particularly about policy implications for personal finance, retirement planning and the consequent socioeconomic vulnerability arising out of it.

Unlike prior studies that primarily focus on demonstrating the presence of cognitive bias in financial knowledge assessment, this research explicitly models how overconfidence and under-confidence across distinct population segments. Moreover, through the inclusion of a comprehensive working-age cohort in a rapidly developing market, the study offers new insights into how socio-economic factors such as gender, income and education moderate the manifestation of the DKE.

This enriched understanding challenges the universality of calibration errors and highlights culturally specific patterns of financial cognition, thus extending the explanatory power of the DKE beyond Western-centric frameworks. Ultimately, the findings facilitate targeted policy interventions and educational programs tailored to mitigate cognitive distortions in emerging economies, contributing both theoretically and practically to the literature on behavioural finance and financial literacy.



This paper is structured as follows: the next Chapter 3 provides a Literature Review, followed by the Research Questions explored, in Chapter 4. Chapter 5 outlines the Methodology and Statistical Approach employed, while Chapter 6 presents a brief on the Descriptive Statistics of the survey study. The Results and Discussions are detailed in Chapter 7. Chapter 8 explores the Implications Of The Study On Personal Finance And Retirement Planning and Chapter 9 concludes with Future Research Directions and consequent Policy Interventions.

2. LITERATURE REVIEW

2.1. Financial literacy

FL, the ability to use knowledge and skills to manage one's financial resources effectively for lifetime financial security" (Hastings et al., 2013), has been used interchangeably with financial education, financial capability and financial knowledge (Goyal & Kumar, 2021). Post-2008, FL research expanded, highlighting its impact on retirement, investments, fraud prevention and financial well-being (Goyal & Kumar, 2021) highlighting its positive impact on areas like retirement planning, stock market participation, individual financial fraud prevention, proactive financial decision-making and overall financial well-being, as well as in promoting financial inclusion (Balasubramnian and Sargent 2020; Engels, Kumar and Philip 2020; Lusardi and Tufano 2009; Mitchell and Lusardi 2011; van Rooij, Lusardi and Alessie 2011; Morgan and Long 2020).

Prior research has aided in compilation of the following basic indicators of FL- knowledge, attitude, behaviour (Atkinson & Messy, 2012; Günther & Ghosh, 2018; Kiliyanni & Sivaraman, 2016; National Centre for Financial Education, 2019; OECD, 2023; Sondra et al., 2003); experience, awareness; skills, capability and goal (Dewi et al., 2020); interest rates, inflation and risk diversification (van Rooij et al., 2011); compounding (van Rooij et al., 2011) and debt literacy (Lusardi & Tufano, 2009; LUSARDI & TUFANO, 2015).

Most FL research focuses on objective cognitive assessments (MCQs, True/False) (Chandra Das, 2016; Günther & Ghosh, 2018; Hastings et al., 2013; National Centre for Financial Education, 2019; NCFE, 2013; OECD, 2023; Sondra et al., 2003) and such assessment has been linked to retirement planning, wealth accumulation, stock market participation, banking habits and inflation expectations (Lusardi & Mitchell, 2007; Mitchell & Lusardi, 2011; van Rooij et al., 2011; Van Rooij et al., 2024).

(Allgood & Walstad, 2016; Dewi et al., 2020) propose self-evaluation of own financial knowledge through SFL. Available evidence shows that individuals tend to over-rate their FL level when asked to self-report the same (Allgood & Walstad, 2016; Anderson et al., 2014; Balasubramnian & Sargent, 2020; Bucher-Koenen et al., 2016; Kiliyanni & Sivaraman, 2016; Lusardi & Mitchell, 2011).

Prior studies have shown that subjective financial knowledge positively correlates with financial well-being (Riitsalu & Murakas, 2019; Allgood & Walstad, 2013). (Allgood & Walstad, 2016) and (Balasubramnian & Sargent, 2020) note that SFL is a stronger predictor than OFL in explaining positive financial behaviours.

Global studies indicate low financial literacy (FL) (Atkinson & Messy, 2012; Klapper et al., 2014). Socio-economic factors like income, education and gender significantly influence FL (Bucher-Koenen et al., 2016; Van Rooij et al., 2024). India's FL is notably and persistently low (Chandra Das, 2016; Günther & Ghosh, 2018; National Centre for Financial Education, 2019; NCFE, 2013), even among BRICS nations (Klapper et al., 2014), with women, rural residents, less-educated, low-income and elderly individuals at higher risk (Günther & Ghosh, 2018; Jangili et al., 2023, 2023; National Centre for Financial Education, 2019). (Günther & Ghosh, 2018) (Agarwalla et al., 2015) (Kiliyanni & Sivaraman, 2016) note that state-level disparities exist, influenced by marital status, age, religion, occupation, family structure, gender, location, employment, education and technology access.

2.2. The Dunning Kruger Effect- Its relevance, understandings and implications

The Dunning-Kruger Effect (DKE) describes how low-ability individuals overestimate competence, while high-ability individuals underestimate it, due to metacognitive deficiencies. DKE remains relevant despite debates on its statistical validity (Gignac, 2022; Xin et al., 2024).

Various aspects of DKE have been studied over the years and the same are as follows-

| Aspect | Description | Key References | | |
|------------------------|---|---|--|--|
| Definition | Low-ability individuals overestimate competence; high-ability individuals underestimate it due to metacognitive deficiencies. | (Ehrlinger et al., 2008; Kruger & Dunning, 1999) | | |
| Dual burden | Poor performance coupled with inability to recognize one's own errors. | (Ehrlinger et al., 2008; Kruger & Dunning, 1999) | | |
| | Validated across the diverse fields of | | | |
| | Education | Bryan & Lindsay (2017), | | |
| Domains of application | Health | (Canady & Larzo, 2023; Hodges et al., 2001; Scheiber et al., 2023), | | |
| | • Finance | (Gignac, 2022; Ipatova & Merheb, 2023; Xin et al., 2024), | | |
| | Social issues | (West & Eaton, 2019), | | |

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| | | (Allgood & Walstad, 2016; |
|--------------------|---|---------------------------------|
| | Overconfidence in low-OFL | Anderson et al., 2014; |
| Eineneiel Litereev | individuals, leading to risky financial | Balasubramnian & Sargent, 2020; |
| Financial Literacy | decisions or under-utilization of | Bucher-Koenen et al., 2016; |
| | resources | Kiliyanni & Sivaraman, 2016; |
| | | Lusardi & Mitchell, 2011) |

3. Research Gap and Research questions

This study investigates "blind spots" (overconfidence) and "tentatives" (under-confidence) in working adults' financial literacy (FL) (Balasubramnian & Sargent, 2020; Ipatova & Merheb, 2023), analyzing their relationship with sociodemographics and the Dunning-Kruger Effect (DKE).

Research questions include-

- RQ1- What socio-demographic factors influence FL among individuals?
- RQ2: Is there a significant disparity between OFL and SFL levels among individuals?
- RQ3- Does the DKE manifest in FL, specifically, overestimation in low-FL and underestimation in high-FL groups?
- RQ4- What socio-demographic factors influence FL of over and/or under- confident individuals?

4. METHODOLOGY AND STATISTICAL APPROACH

This study replicated (Kruger & Dunning, 1999) method and was used to compare SFL and OFL. OFL was assessed using (van Rooij et al., 2011; Van Rooij et al., 2024) 16-question test, divided into Basic (5 questions) and Advanced (11 questions) literacy. SFL was measured using a 5-point Likert scale with responses ranging from "Very low or No competence" to "High level of competence".

An online survey, distributed through author 1's social media network and an online research firm (ThinkSurvey-https://thinksurvey.co/), yielded 447 participants (57% male, 43% Female). Socio-demographic covariates (age, gender, income, etc.) were controlled.

Participants were categorized into OFL quartiles of Lowest, Low, High and Highest ability. Paired t-tests assessed differences between actual and perceived FL, standardized using z-scores. Over/under-confidence was determined by subtracting standardized objective scores from perceived scores, further categorized into quartiles.

Following (Balasubramnian & Sargent, 2020) terminology, participants were classified as very/slightly over/under-confident, or well-calibrated. "Blind spots" (very overconfident) and "tentatives" (very under-confident) were analyzed, focusing on substantial deviations between perceived and objective FL.

5. Descriptive statistics

447 participants provided data on financial knowledge (16 questions) and socio-demographics (age, gender, income, etc.). The sample was primarily young adults (72% aged 18-40), with 58% males. Marital status was nearly even (single 47%, married 52%). Most participants held graduate or post-graduate degrees (93%). Amongst the respondents, salaried individuals were the largest occupational group (62%). Nearly half of the respondents reported high incomes (over Rs. 10 Lakh). The sample was predominantly general caste (75%) and Hindu (81%), with most households having four or more members (57%).

Table-I Descriptive statistics

| Table-1 Descriptive statistics | | | | | | | |
|--------------------------------|---|-----|-------------------|--|--|--|--|
| Socio-demographic variable | Particulars | N | % of Total Sample | | | | |
| | 18-30 years | 177 | 39.6% | | | | |
| Age (D1) | 31-40 years | 145 | 32.4% | | | | |
| | 41- 55 years | 109 | 24.4% | | | | |
| | Above 55 years | 16 | 3.6% | | | | |
| Condon (D2) | Female | 189 | 42.3% | | | | |
| Gender (D2) | Male | 258 | 57.7% | | | | |
| | Single/ never married | 209 | 46.8% | | | | |
| Marital status (D2) | Married | 233 | 52.1% | | | | |
| Marital status (D3) | Divorced/ Separated | 4 | 0.9% | | | | |
| | Widowed | 1 | 0.2% | | | | |
| Education (D4) | Upto High School (+2 or equivalent) | 31 | 6.9% | | | | |
| Education (D4) | Graduate/ Bachelor's degree or equivalent | 184 | 41.2% | | | | |



| | Post-Graduate/ equivalent or Above PG | 232 | 51.9% | | | | | |
|--|---|-----|-------|--|--|--|--|--|
| Duimann same of image | Salaried/ Pension- Govt/ PSU/ Private sector employee | 275 | 61.5 | | | | | |
| Primary source of income/ Occupation (D7) | Business income/ Passive income/ Self-employed/ Freelancer | 84 | 18.8 | | | | | |
| | Unemployed/ Student | 88 | 19.7 | | | | | |
| | Upto Rs.5 Lakh | 75 | 16.8 | | | | | |
| Annual Household Income | Between Rs. 5 Lakh and Rs.7.50 Lakh | 69 | 15.4 | | | | | |
| (may include spouse's income also) (D8) | Between Rs.7.50 Lakh and Rs.10.00 Lakh | 89 | 19.9 | | | | | |
| | Rs.10 Lakh or above | 214 | 47.9 | | | | | |
| | General category | 334 | 74.7% | | | | | |
| | Scheduled caste | 17 | 3.8% | | | | | |
| Caste (D9) | Scheduled tribe | 13 | 2.9% | | | | | |
| | Others/OBC | 75 | 16.8% | | | | | |
| | Prefer not to state | 8 | 1.8% | | | | | |
| | Hinduism | 364 | 81.4% | | | | | |
| | Islam | 23 | 5.1% | | | | | |
| | Christianity | 28 | 6.3% | | | | | |
| Religion (D10) | Sikhism | 5 | 1.1% | | | | | |
| | Jainism | 15 | 3.4% | | | | | |
| | Other/ No religion | 2 | 0.4% | | | | | |
| | Prefer not to state | 10 | 2.2% | | | | | |
| | 1 | 37 | 8.3% | | | | | |
| Household size/ No. of | 2 | 47 | 10.5% | | | | | |
| dependents (D11) | 3 | 108 | 24.2% | | | | | |
| | 4 or more than 4 | 255 | 57.0% | | | | | |
| | | | | | | | | |

#- out of total sample of 447, in that particular category

6. RESULTS & DISCUSSIONS

6.1. Financial literacy w.r.t FL measurement concepts

Tables II, III and IV together present a comprehensive assessment of financial literacy (FL) among the surveyed Indian working-age population, capturing both the measurement framework and performance outcomes.

Table II lays out the specific questions used to measure FL, divided into basic and advanced literacy categories. Basic literacy encompasses fundamental concepts such as numeracy, inflation, time value of money, money illusion and interest compounding. Advanced literacy covers more complex topics like mutual funds, asset classes, equity, bonds and diversification.

Table III provides a summary of financial literacy scores within the sample. The overall mean score across all participants is 10 out of 16, with a standard deviation of 3.77, indicating a moderate level of financial literacy with some variation. When broken down, basic literacy questions, such as numeracy and understanding inflation, show high correct response rates, with over 70% answering correctly, suggesting fundamental financial concepts are generally understood.

In contrast, advanced literacy measures reveal more considerable gaps. Knowledge of stocks, mutual funds and bonds, for example, is correctly answered by only 62-69% of respondents, while understanding diversification and other complex investment topics is notably lower, with correct response rates dropping to about 10-37%. These figures underscore that core financial concepts are better grasped, but more sophisticated investment knowledge remains limited among most respondents.

Table IV elaborates on this by showing the percentage of individuals answering all questions correctly within each literacy domain. Basic literacy scores are relatively high, with over 84% correctly answering numeracy and interest compounding questions and about 72% understanding the time value of money and inflation concepts. However, for advanced literacy, the percentages drop sharply; only 37.6% of respondents correctly answered all bond-related questions and a meagre 9.6% answered all diversification questions correctly, highlighting a substantial gap in complex financial knowledge.

Tables III and IV reveal FL disparities, with higher scores in Basic (74%) than Advanced Literacy (57%). Basic Literacy (mean 3.72 out of 5) showed moderate variability, while Advanced Literacy (mean 6.28 out of 11) had greater variability. Basic concepts like numeracy and compounding were well-understood, but time value of money and money illusion showed gaps. Advanced concepts, crucial for wealth management, were poorly grasped, especially diversification (only 9.6% correct). Furthermore, the low FL in the unemployed/ student cohort is also a point of concern as it may lead to poor financial decisions, accelerated debt accumulation, making them vulnerable to financial scams, thus impacting their long-term financial security. The same is also observed from the Figure I.



Table-II Questions & Answer options used to measure Financial Literacy (options marked in bold are the correct answers)

| | FL Question code | Measuring | Correct % | Incorrect % | Don't know/ Can't say % | Mean | SD |
|-----------------------------------|--|--|-----------|-------------|----------------------------------|------|-------|
| | FL2 | Numeracy Suppose you had Rs.100/- in a savings account and the interest rate was 2% per year. After 2 years, how much do you think you would have in the account if you left the money to grow? • More than Rs.102/- • Exactly Rs.102/- • Less than Rs.102/- • Don't know/ Can't say | 84.6 | 14.3 | 1.1 | 0.85 | 0.362 |
| | FL3 | Inflation Imagine that the interest rate on your savings account was 1% per year and inflation was 2% per year. After 1 year, how much would you be able to buy with the money in this account? • More than today • Exactly the same • Less than today • Don't know/ Can't say | 71.6 | 22.4 | 6.0 | 0.72 | 0.451 |
| Basic Literacy questions | FL4 | Time value of money Assume a friend inherits Rs.1,00,000/- today and his/her sibling inherits Rs.1,00,000/- three years from now. Who is richer because of the inheritance? • The friend • His/her sibling • They are equally rich • Don't know/ Can't say | 63.8 | 30.6 | 5.6 | 0.64 | 0.481 |
| | FL5 | Money illusion Suppose that in the year 2030, your income has doubled and prices of all goods have also doubled. In 2030, how much will you be able to buy with your income? • More than today • The same • Less than today • Don't know/ Can't say | 67.6 | 29.3 | 3.1 | 0.68 | 0.469 |
| | Interest compounding Suppose you had Rs.100 ir account and the interest rat per year and you never wit money or interest payment years, how much would yo this account in total? • More than Rs.200/- • Exactly Rs.200/- • Less than Rs.200/- | Interest compounding Suppose you had Rs.100 in a savings account and the interest rate is 20% per year and you never withdraw money or interest payments. After 5 years, how much would you have on this account in total? • More than Rs.200/- • Exactly Rs.200/- | 84.3 | 9.2 | 6.5 | 0.84 | 0.364 |
| Advanced literacy questions | FL7 | Fundamentals of investing- Mutual funds Which of the following statements is correct? | 69.1 | 23.0 | 7.8 | 0.69 | 0.462 |





| | | Which of the following statements | | | | | |
|--|------|---|------|------|------|------|-------|
| | | describes the main function of the | | | | | |
| | | stock market? | | | | | |
| | | The stock market helps to predict | | | | | |
| | | stock earnings | | | | | |
| | | The stock market results in an | | | | | |
| | | increase in the price of stocks | | | | | |
| | | The stock market brings people | | | | | |
| | | who want to buy stocks together | | | | | |
| | | with those who want to sell stocks | | | | | |
| | | None of the above | | | | | |
| | | Don't know/ Can't say | | | | | |
| | | Fundamentals of investing- Stocks/ | | | | | |
| | | equity | | | | | |
| | | Which of the following statements is | | | | | |
| | | correct? If somebody buys the stock of | | | | | |
| | | firm B in the stock market. | | | | | |
| | FL14 | He owns a part of firm B | 69.8 | 28.2 | 2.0 | 0.70 | 0.460 |
| | | He has lent money to firm B | | | | | |
| | | He has left money to firm B He is liable for firm B's debts | | | | | |
| | | | | | | | |
| | | None of the above | | | | | |
| | | Do not know/ Can't say | | | | | |
| | | Fundamentals of investing- Bonds | | | | | |
| | | Which of the following statements is | | | | | |
| | | correct? If somebody buys a bond of | | | | | |
| | | firm B | | | | | |
| | FL15 | He owns a part of firm B | 37.8 | 51.9 | 10.3 | 0.38 | 0.485 |
| | | He has lent money to firm B | | | | | |
| | | • He is liable for firm B's debts | | | | | |
| | | None of the above | | | | | |
| | | Do not know/ Can't say | | | | | |
| | | Fundamentals of investing- Bonds | | | | | |
| | | If you buy a 10-year bond, it means | | | | | |
| | | you cannot sell it after 5 years without | | | | | |
| | FL16 | incurring a major penalty. True or | 42.1 | 45.9 | 12.1 | 0.42 | 0.494 |
| | 1210 | false? | 12.1 | 13.5 | 12.1 | 0.12 | 0.151 |
| | | • True | | | | | |
| | | • False | | | | | |
| | | Don't know/ Can't say | | | | | |
| | | Fundamentals of investing- Stocks/ | | | | | |
| | | equity | | | | | |
| | FL17 | Stocks are normally riskier than | | 31.5 | 6.0 | | |
| | | bonds. True or false? | 62.4 | | | 0.62 | 0.485 |
| | | True | | | | | |
| | | False | | | | | |
| | | Don't know/ Can't say | | | | | |

Table-III Financial Literacy scores- Statistics

| Table-III Financial Literacy scores- Statistics | | | | | | | | |
|---|------------|------|-------|--|--|--|--|--|
| | Max. score | Mean | SD | | | | | |
| Basic Literacy | 5 | 3.72 | 1.348 | | | | | |
| Advanced Literacy | 11 | 6.28 | 3.007 | | | | | |
| Overall Financial Literacy | 16 | 10.0 | 3.767 | | | | | |

Table-IV Financial Literacy score break-up by Basic and Advanced Literacy

| Table-1v Financial Literacy score break-up by Basic and Advanced Literacy | | | | | | | |
|---|--|--------------------------------------|--|--|--|--|--|
| Financial literacy measures | Individuals answered all correctly (%) | dividuals answered all correctly (%) | | | | | |
| | Numeracy (FL2) | 84.6 | | | | | |
| | Inflation (FL3) | 71.6 | | | | | |
| Basic Literacy | Time value of money (FL4) | 63.8 | | | | | |
| · | Money illusion (FL5) | 67.6 | | | | | |
| | Interest compounding (FL6) | 84.3 | | | | | |



| - I - I - I - I - I - I - I - I - I - I | | | | | | | |
|---|---|------|--|--|--|--|--|
| | Knowledge of equity/ stocks (FL9 + FL13 + FL14+ FL17) | 62.0 | | | | | |
| Advanced Literacy | Fundamentals of financial products, asset classes and investing (FL7 + FL8) | 55.7 | | | | | |
| | Knowledge of Bonds (FL12 + FL15 + FL16) | 37.6 | | | | | |
| | Diversification (FL10 + F11) | 9.6 | | | | | |

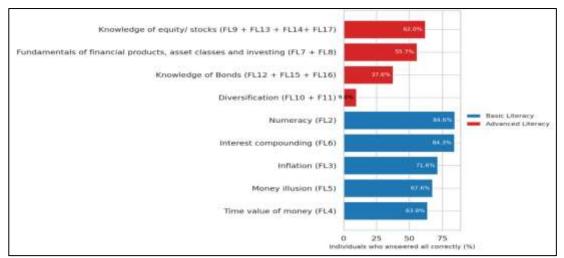


Figure-I Financial Literacy score break-up by Basic and Advanced Literacy

Figure II displays the percentage of "Don't know / Can't say" (DKCS) responses for each financial literacy question, distinguishing between basic and advanced literacy items. Responses to basic literacy questions, such as numeracy (1.1%), money illusion (3.1%), time value of money (5.6%), inflation (6.0%) and interest compounding (6.5%), show relatively low levels of uncertainty, suggesting foundational concepts are generally well understood by most respondents.

In contrast, advanced literacy questions elicit higher DKCS rates, reflecting greater gaps either in confidence or in understanding. For example, rates reach 12.1% for questions on bonds (rates vs prices and selling before maturity), 11.4% for diversification (single stock vs fund), around 10% for bonds (lending), stocks (function of stock market) and mutual funds (7.8%). Even relatively lower uncertainty in advanced topics, such as stocks (ownership at 2.0%) and diversification (risk reduction at 2.2%), remains higher than for many basic concepts.

The marked difference between basic and advanced literacy DKCS rates underscores that respondents are more likely to be unsure about investment, risk and market structure questions than about basic financial concepts. This pattern points to a key challenge, while base-level financial awareness exists, many lack clarity and/or confidence on complex topics essential for informed investing or managing sophisticated financial products. The above findings thus, signal a need to intensify educational efforts on advanced financial concepts to reduce uncertainty and foster better financial decision-making.

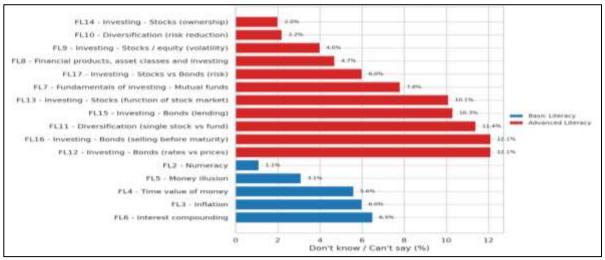


Figure-II Don't Know and Can't Say Responses

6.2. Financial literacy- Socio-demographic disparities

The findings from Table V(a) and Table V(b) highlight significant disparities in financial literacy across various sociodemographic groups within the Indian working-age population. The data shows that financial literacy improves with age, as the highest literacy quartile includes 50% of individuals aged above 55 years, while the lowest literacy quartile has



31% of those aged 18-30 years. There is a clear gender gap; males dominate the highest literacy group with 29.1%, compared to only 12.2% females, whereas females constitute 57.4% of the lowest literacy quartile. Educational attainment strongly correlates with financial literacy; over 29% of postgraduate respondents are in the highest literacy quartile, while 41.9% of individuals with only high school education or less fall into the lowest quartile.

Occupational status and income levels also matter deeply: salaried individuals account for 61.5% of the sample and are disproportionately represented in higher literacy groups, as are those with household incomes above Rs. 10 Lakh (47.9%). Marital status trends show married individuals are more likely to be in higher literacy quartiles, while singles predominantly fall in the lower quartiles. Further, general caste individuals (74.7%) and those practicing Hinduism (81.4%) cluster in higher financial literacy categories, indicating structural socioeconomic influences. Household size also plays a role, with 57% of respondents from larger households (4 or more members) in higher FL quartiles.

These statistics reveal a pronounced financial literacy divide, where younger adults, women, less educated, lower-income earners, singles and marginalized caste and religious groups face considerable literacy challenges. This underlines the critical need for focused financial education policies aimed specifically at these vulnerable populations to bridge the literacy gap and enable more inclusive financial empowerment.

Such targeted interventions align with India's broader financial inclusion efforts, where only about 27% of adults are considered financially literate as of 2025, well below the level needed for sustainable economic participation and growth. Addressing these disparities can significantly improve financial decision-making and overall socioeconomic outcomes in India. To assess socio-demographic impact on FL, ANOVA was used and the said results are presented hereafter.'

Table-V Quartile distribution of FL ability by Socio-demographic variables

Table-V(a) Inter quartile distribution

Highest FL Lowest FL ability Low FL ability High FL ability Socio-demographic factors ability Count Row% Count Row% Count Row% Count Row% 35.0% 31.1% 18.1% 18-30 years 55 32 28 15.8% 62 37 25.5% 51 35.2% 23 15.9% 31-40 years 34 23.4% Age 30 27.5% 33 30.3% 18 16.5% 25.7% 41- 55 years 28 Above 55 years 0 0.0%5 31.3% 18.8% 50.0% 70 37.0% 69 36.5% 27 14.3% 23 12.2% Female 49 Male 52 20.2% 82 31.8% 19.0% 75 29.1% Gender Others/ Prefer not 0.0%0.0%0.0%0.0%to state Single/ never 72 62 29.7% 34.4% 38 18.2% 37 17.7% married Married 59 25.3% 77 33.0% 36 15.5% 61 26.2% **Marital Status** Divorced/ 25.0% 2 50.0% 0.0%25.0% Separated 0.0%0.0% Widowed 0.0%100.0% Upto High School 13 41.9% 13 41.9% 12.9% 3.2% (+2 or equivalent) Graduate/ Bachelor's degree 48 69 37.5% 38 20.7% 29 26.1% 15.8% Education or equivalent Postgraduate/ 69 34 equivalent or 61 26.3% 29.7% 14.7% 68 29.3% Above PG Salaried/ Pension-Govt/ PSU/ Private 59 21.5% 90 32.7% 56 20.4% 70 25.5% sector employee Business income/ Primary source of income/ Passive income/ 31.0% 29 12 17 26 34.5% 14.3% 20.2% Occupation Self-employed/ Freelancer Unemployed/ 37 42.0% 32 36.4% 9.1% 11 12.5% Student 34 45.3% 25 33.3% 9.3% 12.0% Upto Rs.5 Lakh

25

40

36.2%

44.9%

11

15

15.9%

16.9%

15

13.0%

16.9%

34.8%

21.3%

Between Rs. 5

Lakh

Lakh

Lakh and Rs.7.50

Between Rs.7.50

Lakh and Rs.10.00

24

19

Annual Household

Income (may

income also)

include spouse's



| | Rs.10 Lakh or above | 45 | 21.0% | 61 | 28.5% | 43 | 20.1% | 65 | 30.4% |
|-------------------|------------------------|----|--------|-----|--------|----|--------|----|--------|
| <u> </u> | General category | 82 | 24.6% | 113 | 33.8% | 59 | 17.7% | 80 | 24.0% |
| | Scheduled caste | 6 | 35.3% | 7 | 41.2% | 2 | 11.8% | 2 | 11.8% |
| Caste | Scheduled tribe | 6 | 46.2% | 2 | 15.4% | 2 | 15.4% | 3 | 23.1% |
| | Others/OBC | 26 | 34.7% | 27 | 36.0% | 12 | 16.0% | 10 | 13.3% |
| | Prefer not to state | 2 | 25.0% | 2 | 25.0% | 1 | 12.5% | 3 | 37.5% |
| | Hinduism | 97 | 26.6% | 122 | 33.5% | 62 | 17.0% | 83 | 22.8% |
| | Islam | 6 | 26.1% | 12 | 52.2% | 4 | 17.4% | 1 | 4.3% |
| | Christianity | 10 | 35.7% | 10 | 35.7% | 2 | 7.1% | 6 | 21.4% |
| Daliaian | Sikhism | 2 | 40.0% | 1 | 20.0% | 1 | 20.0% | 1 | 20.0% |
| Religion | Jainism | 4 | 26.7% | 3 | 20.0% | 6 | 40.0% | 2 | 13.3% |
| | Buddhism | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| | Other/ No religion | 0 | 0.0% | 1 | 50.0% | 0 | 0.0% | 1 | 50.0% |
| | Prefer not to state | 3 | 30.0% | 2 | 20.0% | 1 | 10.0% | 4 | 40.0% |
| | 1 | 55 | 31.1% | 62 | 35.0% | 32 | 18.1% | 28 | 15.8% |
| Household size/ | 2 | 37 | 25.5% | 51 | 35.2% | 23 | 15.9% | 34 | 23.4% |
| No. of dependents | 3 | 30 | 27.5% | 33 | 30.3% | 18 | 16.5% | 28 | 25.7% |
| | 4 or more than 4 | 0 | 0.0% | 5 | 31.3% | 3 | 18.8% | 8 | 50.0% |
| | Overall FL levels | | 27.29% | | 33.78% | | 17.00% | | 21.92% |
| | Counts | | 122 | | 151 | | 76 | | 98 |

Table-V(b) Intra-quartile distribution

| Socio-demographi | Lowest FL ability Low I | | Low F | ow FL ability | | High FL ability | | t FL | |
|---|---|----|---------|---------------|-------|-----------------|-------|------|---------|
| 10 20 | | | Column% | | | | | | Column% |
| | 18-30 years | 55 | 45.1% | 62 | 41.1% | 32 | 42.1% | 28 | 28.6% |
| A go | 31-40 years | 37 | 30.3% | 51 | 33.8% | | 30.3% | 34 | 34.7% |
| Age | 41- 55 years | 30 | 24.6% | 33 | 21.9% | 18 | 23.7% | 28 | 28.6% |
| | Above 55 years | 0 | 0.0% | 5 | 3.3% | 3 | 3.9% | 8 | 8.2% |
| | Female | 70 | 57.4% | 69 | 45.7% | 27 | 35.5% | 23 | 23.5% |
| Gender | Male | 52 | 42.6% | 82 | 54.3% | 49 | 64.5% | 75 | 76.5% |
| | Others/ Prefer not to state | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| | Single/ never married | 62 | 50.8% | 72 | 47.7% | 38 | 50.0% | 37 | 37.8% |
| Marital Status | Married | 59 | 48.4% | 77 | 51.0% | 36 | 47.4% | 61 | 62.2% |
| | Divorced/ Separated | | 0.8% | 2 | 1.3% | 1 | 1.3% | | 0.0% |
| | Widowed | 0 | 0.0% | 0 | 0.0% | 1 | 1.3% | 0 | 0.0% |
| | Upto High School (+2 or equivalent) | 13 | 10.7% | | 8.6% | 4 | 5.3% | 1 | 1.0% |
| Education | Graduate/ Bachelor's degree or equivalent | 48 | 39.3% | 69 | 45.7% | 38 | 50.0% | 29 | 29.6% |
| | Postgraduate/ equivalent or Above PG | 61 | 50.0% | 69 | 45.7% | 34 | 44.7% | 68 | 69.4% |
| | Salaried/ Pension- Govt/ PSU/ Private sector employee | 59 | 48.4% | 90 | 59.6% | 56 | 73.7% | 70 | 71.4% |
| Primary source of income/ Occupation | | 26 | 21.3% | 29 | 19.2% | 12 | 15.8% | 17 | 17.3% |
| | Unamplexed/ | 37 | 30.3% | 32 | 21.2% | 8 | 10.5% | 11 | 11.2% |
| Annual | Unto Rs.5 Lakh | 34 | 27.9% | 25 | 16.6% | 7 | 9.2% | 9 | 9.2% |
| Household Income (may | Between Rs. 5 Lakh and Rs.7.50 Lakh | 24 | 19.7% | 25 | 16.6% | 11 | 14.5% | 9 | 9.2% |

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| include spouse's | Between Rs.7.50 | | | | | | | | |
|-------------------|---------------------------|----|--------|-----|--------|----|--------|----|--------|
| | Lakh and Rs.10.00 Lakh | 19 | 15.6% | 40 | 26.5% | 15 | 19.7% | 15 | 15.3% |
| | Rs.10 Lakh or above | 45 | 36.9% | 61 | 40.4% | 43 | 56.6% | 65 | 66.3% |
| | General category | 82 | 67.2% | 113 | 74.8% | 59 | 77.6% | 80 | 81.6% |
| | Scheduled caste | 6 | 4.9% | 7 | 4.6% | 2 | 2.6% | 2 | 2.0% |
| Caste | Scheduled tribe | 6 | 4.9% | 2 | 1.3% | 2 | 2.6% | 3 | 3.1% |
| | Others/OBC | 26 | 21.3% | 27 | 17.9% | 12 | 15.8% | 10 | 10.2% |
| | Prefer not to state | 2 | 1.6% | 2 | 1.3% | 1 | 1.3% | 3 | 3.1% |
| | Hinduism | 97 | 79.5% | 122 | 80.8% | 62 | 81.6% | 83 | 84.7% |
| | Islam | 6 | 4.9% | 12 | 7.9% | 4 | 5.3% | 1 | 1.0% |
| | Christianity | 10 | 8.2% | 10 | 6.6% | 2 | 2.6% | 6 | 6.1% |
| Daligian | Sikhism | 2 | 1.6% | 1 | 0.7% | 1 | 1.3% | 1 | 1.0% |
| Religion | Jainism | 4 | 3.3% | 3 | 2.0% | 6 | 7.9% | 2 | 2.0% |
| | Buddhism | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| | Other/ No religion | 0 | 0.0% | 1 | 0.7% | 0 | 0.0% | 1 | 1.0% |
| | Prefer not to state | 3 | 2.5% | 2 | 1.3% | 1 | 1.3% | 4 | 4.1% |
| | 1 | 55 | 45.1% | 62 | 41.1% | 32 | 42.1% | 28 | 28.6% |
| Household size/ | 2 | 37 | 30.3% | 51 | 33.8% | 23 | 30.3% | 34 | 34.7% |
| No. of dependents | 3 | 30 | 24.6% | 33 | 21.9% | 18 | 23.7% | 28 | 28.6% |
| | 4 or more than 4 | 0 | 0.0% | 5 | 3.3% | 3 | 3.9% | 8 | 8.2% |
| | Overall FL levels | | 27.29% | | 33.78% | | 17.00% | | 21.92% |
| | Counts | | 122 | | 151 | | 76 | | 98 |

6.3. ANOVA- Socio-demographic variables on FL ability scores

A one-way ANOVA was conducted to examine the effect of socio-demographic variables on FL ability scores. The ANOVA results in Table VI examine how financial literacy (FL) ability scores vary by different socio-demographic variables for D1 (Age), D2 (Gender), D3 (Marital Status), D4 (Education), D7 (Primary Source of Income/Occupation), D8 (Annual Household Income) and D11 (Household Size/Dependents).

The analysis reveals that gender (D2), occupation/income source (D7), annual household income (D8) and household size (D11) all show statistically significant differences in FL ability scores. Gender has a highly significant effect (p = 0.0000137), indicating strong FL disparities between males and females in the sample. Similarly, occupation (D7, p = 0.000105) and income (D8, p = 0.0000276) are both highly significant, confirming that those with regular salaried jobs or higher income households have meaningfully higher FL. Household size (D11) also emerges as a significant factor (p = 0.039), albeit with a smaller effect, suggesting larger families may be associated with higher FL.

In contrast, age (D1, p = 0.128), marital status (D3, p = 0.765) and education (D4, p = 0.122) do not show statistically significant differences in FL in this model. This suggests that once other variables are accounted for, these factors may have less independent influence on FL scores, or that effects may overlap with those of other variables.

In summary, the table indicates that gender, occupation, income and household size are the main socio-demographic determinants of financial literacy in this sample, while age, marital status and education do not independently predict FL scores at statistically significant levels in the presence of these other variables

Table VI - ANOVA 1 - FL ability scores based on socio-demographic variables

| Source | Df | S Sq | Mean S Sq | F value | Pr(>F) |
|-----------|-----|-------|-----------|---------|--------------|
| D1 | 1 | 2.3 | 2.265 | 2.327 | 0.127869 |
| D2 | 1 | 18.8 | 18.83 | 19.346 | 0.0000137*** |
| D3 | 1 | 0.1 | 0.087 | 0.09 | 0.764589 |
| D4 | 1 | 2.3 | 2.331 | 2.395 | 0.122451 |
| D7 | 1 | 14.9 | 14.918 | 15.326 | 0.000105*** |
| D8 | 1 | 17.5 | 17.476 | 17.955 | 0.0000276*** |
| D11 | 1 | 4.1 | 4.142 | 4.255 | 0.039718* |
| Residual | 439 | 427.3 | 0.973 | | |

Note. *- p < .05 (), **- p < .01 () and ***- p < .001 () indicate increasing levels of statistical significance

6.4. Blind spots and Tentatives

Table VII(a) and VII(b) present a focused analysis of how financial literacy "blind spots" and "tentatives" are distributed across key socio-demographic groups in the sample. "Blind spots" refer to respondents who overestimate their financial literacy, while "tentatives" are those who underestimate their abilities relative to their actual scores.

Table VII(a) shows that blind spots are most prevalent among younger adults (18-30 years, 26.0%), males (31.2%) and those with graduate or postgraduate education. Specifically, among the 18-30 age group, 26% fall into the blind spot category, while in the 31-40 age group, the proportion is 31%. For gender, 31% of females and 24% of males display

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blind spots, hinting at an overconfidence bias in both groups. Among educational categories, graduates are overrepresented, suggesting that even among those with higher education, overconfidence is a concern. With occupation, the salaried group shows a substantial percentage in blind spots compared to self-employed or unemployed.

Table VII(b) reveals that tentatives are distributed more homogeneously but are slightly more common among younger groups (26.6% for 18-30 years), females (21.2%) and those with up to high school education. The proportions for tentatives decrease as age, income and occupational status increase, implying that socioeconomic advancement is linked to greater self-assurance in financial knowledge.

Together, these tables demonstrate that overconfidence and under-confidence in financial literacy are both influenced by age, gender and education. Blind spots are more prevalent among the younger, educated and salaried, while tentatives are somewhat higher among younger, female and less educated groups. This pattern indicates that financial education interventions need to address both gaps in confidence and actual knowledge, especially for those starting their careers and women, ensuring that self-assessment is better matched to real abilities.

Table-VII Distribution of Blind spots and Tentatives

Table-VII(a) Inter-quartile distribution

| | | Blind sp | | High | distribution | Low | | Tentative | |
|---|---|----------|------------|-------|--------------|-------|--------|-----------|------------|
| | | Count | Row N % | Count | Row N | Count | Row N | Count | Row N % |
| | 18-30 years | 46 | 26.0% | 39 | 22.0% | 45 | 25.4% | 47 | 26.6% |
| Age | 31-40 years | 45 | 31.0% | 44 | 30.3% | 42 | 29.0% | 14 | 9.7% |
| Age | 41- 55 years | 29 | 26.6% | 32 | 29.4% | 28 | 25.7% | 20 | 18.3% |
| | Above 55 years | 1 | 6.3% | 6 | 37.5% | 5 | 31.3% | 4 | 25.0% |
| | Female | 59 | 31.2% | 43 | 22.8% | 47 | 24.9% | 40 | 21.2% |
| Gender | Male | 62 | 24.0% | 78 | 30.2% | 73 | 28.3% | 45 | 17.4% |
| Gender | Others/ Prefer not to state | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| | Single/ never married | 56 | 26.8% | 48 | 23.0% | 59 | 28.2% | 46 | 22.0% |
| Marital | Married | 64 | 27.5% | 73 | 31.3% | 58 | 24.9% | 38 | 16.3% |
| Status | Divorced/ Separated | 1 | 25.0% | 0 | 0.0% | 2 | 50.0% | 1 | 25.0% |
| | Widowed | 0 | 0.0% | 0 | 0.0% | 1 | 100.0% | 0 | 0.0% |
| | Upto High School (+2 or equivalent) | 10 | 32.3% | 6 | 19.4% | 6 | 19.4% | 9 | 29.0% |
| Education | Graduate/ Bachelor's degree or equivalent | 54 | 29.3% | 50 | 27.2% | 41 | 22.3% | 39 | 21.2% |
| | Post Graduate/ equivalent or Above PG | 57 | 24.6% | 65 | 28.0% | 73 | 31.5% | 37 | 15.9% |
| | Salaried/ Pension- Govt/ PSU/ Private sector employee | 71 | 25.8% | 70 | 25.5% | 80 | 29.1% | 54 | 19.6% |
| Primary source of income/ Occupation | Business income/ Passive income/ Self employed/ Freelancer | 23 | 27.4% | 24 | 28.6% | 21 | 25.0% | 16 | 19.0% |
| | Unemployed/ Student | 27 | 30.7% | 27 | 30.7% | 19 | 21.6% | 15 | 17.0% |
| Annual Household Income (may include | Upto Rs.5 Lakh | 24 | 32.0% | 15 | 20.0% | 15 | 20.0% | 21 | 28.0% |
| | Between Rs. 5 Lakh and Rs.7.50 Lakh | 15 | 21.7% | 25 | 36.2% | 21 | 30.4% | 8 | 11.6% |
| spouse's income also) | Between Rs.7.50 Lakh | 31 | 34.8% | 21 | 23.6% | 20 | 22.5% | 17 | 19.1% |

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| | and Rs.10.00 Lakh | | | | | | | | |
|--------------|------------------------|-----|-------|-----|--------|-----|-------|----|-------|
| | Rs.10 Lakh or above | 51 | 23.8% | 60 | 28.0% | 64 | 29.9% | 39 | 18.2% |
| | General category | 89 | 26.6% | 95 | 28.4% | 86 | 25.7% | 64 | 19.2% |
| | Scheduled caste | 7 | 41.2% | 3 | 17.6% | 3 | 17.6% | 4 | 23.5% |
| Caste | Scheduled tribe | 4 | 30.8% | 3 | 23.1% | 2 | 15.4% | 4 | 30.8% |
| | Others/OBC | 20 | 26.7% | 16 | 21.3% | 26 | 34.7% | 13 | 17.3% |
| | Prefer not to state | 1 | 12.5% | 4 | 50.0% | 3 | 37.5% | 0 | 0.0% |
| | Hinduism | 102 | 28.0% | 93 | 25.5% | 94 | 25.8% | 75 | 20.6% |
| | Islam | 5 | 21.7% | 12 | 52.2% | 5 | 21.7% | 1 | 4.3% |
| | Christianity | 8 | 28.6% | 4 | 14.3% | 11 | 39.3% | 5 | 17.9% |
| | Sikhism | 2 | 40.0% | 1 | 20.0% | 2 | 40.0% | 0 | 0.0% |
| D .1' - ' | Jainism | 3 | 20.0% | 6 | 40.0% | 2 | 13.3% | 4 | 26.7% |
| Religion | Buddhism | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| | Other/ No religion | 0 | 0.0% | 2 | 100.0% | 0 | 0.0% | 0 | 0.0% |
| | Prefer not to state | 1 | 10.0% | 3 | 30.0% | 6 | 60.0% | 0 | 0.0% |
| | 1 | 3 | 8.1% | 14 | 37.8% | 13 | 35.1% | 7 | 18.9% |
| Household | 2 | 9 | 19.1% | 11 | 23.4% | 17 | 36.2% | 10 | 21.3% |
| size/ No. of | 3 | 27 | 25.0% | 29 | 26.9% | 30 | 27.8% | 22 | 20.4% |
| dependents | 4 or more than 4 | 82 | 32.2% | 67 | 26.3% | 60 | 23.5% | 46 | 18.0% |
| | Counts | 121 | | 121 | | 120 | | 85 | |

Table-VII(b) Intra- quartile distribution

| | | Blind s | pot | High | | Low | | Tentati | ve |
|-------------------|--|---------|-------|------|-------|------|-------|---------|-------|
| | | Coun | Colum | Coun | Colum | Coun | Colum | Coun | Colum |
| | | t | n N % | t | n N % | t | n N % | t | n N % |
| Age | 18-30 years | 46 | 38.0% | 39 | 32.2% | 45 | 37.5% | 47 | 55.3% |
| | 31-40 years | 45 | 37.2% | 44 | 36.4% | 42 | 35.0% | 14 | 16.5% |
| | 41- 55 years | 29 | 24.0% | 32 | 26.4% | 28 | 23.3% | 20 | 23.5% |
| | Above 55 years | 1 | 0.8% | 6 | 5.0% | 5 | 4.2% | 4 | 4.7% |
| Gender | Female | 59 | 48.8% | 43 | 35.5% | 47 | 39.2% | 40 | 47.1% |
| | Male | 62 | 51.2% | 78 | 64.5% | 73 | 60.8% | 45 | 52.9% |
| | Others/ Prefer not to state | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Marital Status | Single/ never married | 56 | 46.3% | 48 | 39.7% | 59 | 49.2% | 46 | 54.1% |
| | Married | 64 | 52.9% | 73 | 60.3% | 58 | 48.3% | 38 | 44.7% |
| | Divorced/ Separated | 1 | 0.8% | 0 | 0.0% | 2 | 1.7% | 1 | 1.2% |
| | Widowed | 0 | 0.0% | 0 | 0.0% | 1 | 0.8% | 0 | 0.0% |
| Education | Upto High School (+2 or equivalent) | 10 | 8.3% | 6 | 5.0% | 6 | 5.0% | 9 | 10.6% |
| | Graduate/ Bachelor's degree or equivalent | 54 | 44.6% | 50 | 41.3% | 41 | 34.2% | 39 | 45.9% |
| | Post Graduate/ equivalent or Above PG | 57 | 47.1% | 65 | 53.7% | 73 | 60.8% | 37 | 43.5% |

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| | | | | | V | | | | |
|--------------|-------------------|-----|--------|-----|----------|-----|--------|----|---------|
| Primary | Salaried/ | 71 | 58.7% | 70 | 57.9% | 80 | 66.7% | 54 | 63.5% |
| source of | Pension- | | | | | | | | |
| income/ | Govt/ PSU/ | | | | | | | | |
| Occupatio | Private | | | | | | | | |
| n | sector | | | | | | | | |
| 11 | employee | | | | | | | | |
| | Business | 23 | 19.0% | 24 | 19.8% | 21 | 17.5% | 16 | 18.8% |
| | income/ | 23 | 19.070 | Z4 | 19.670 | 21 | 17.570 | 10 | 10.070 |
| | Passive | | | | | | | | |
| | | | | | | | | | |
| | income/ Self | | | | | | | | |
| | employed/ | | | | | | | | |
| | Freelancer | | 22.20/ | | | 10 | 1.500/ | 1 | 1= 507 |
| | Unemployed | 27 | 22.3% | 27 | 22.3% | 19 | 15.8% | 15 | 17.6% |
| | / Student | | | | | | | | |
| Annual | Upto Rs.5 | 24 | 19.8% | 15 | 12.4% | 15 | 12.5% | 21 | 24.7% |
| Household | Lakh | | | | | | | | |
| Income | Between Rs. | 15 | 12.4% | 25 | 20.7% | 21 | 17.5% | 8 | 9.4% |
| (may | 5 Lakh and | | | | | | | | |
| include | Rs.7.50 Lakh | | | | | | | | |
| spouse's | Between | 31 | 25.6% | 21 | 17.4% | 20 | 16.7% | 17 | 20.0% |
| income | Rs.7.50 Lakh | | | | | | | | |
| also) | and Rs.10.00 | | | | | | | | |
| , | Lakh | | | | | | | | |
| | Rs.10 Lakh | 51 | 42.1% | 60 | 49.6% | 64 | 53.3% | 39 | 45.9% |
| | or above | 0.1 | 12777 | | 1,510,70 | | | | 1.2.375 |
| Caste | General | 89 | 73.6% | 95 | 78.5% | 86 | 71.7% | 64 | 75.3% |
| Custe | category | | 73.070 | | 70.570 | | 71.770 | " | 75.570 |
| | Scheduled | 7 | 5.8% | 3 | 2.5% | 3 | 2.5% | 4 | 4.7% |
| | caste | , | 3.670 | | 2.370 | 3 | 2.370 | - | 7.770 |
| | Scheduled | 4 | 3.3% | 3 | 2.5% | 2 | 1.7% | 4 | 4.7% |
| | tribe | - | 3.370 |] | 2.370 | 2 | 1.770 | - | 7.770 |
| | Others/OBC | 20 | 16.5% | 16 | 13.2% | 26 | 21.7% | 13 | 15.3% |
| | | 1 | 0.8% | 4 | | 3 | | 0 | 0.0% |
| | Prefer not to | I | 0.8% | 4 | 3.3% | 3 | 2.5% | U | 0.0% |
| Religion | state Hinduism | 102 | 84.3% | 93 | 76.9% | 94 | 78.3% | 75 | 88.2% |
| Kengion | Islam | 5 | 4.1% | 12 | 9.9% | 5 | 4.2% | + | 1.2% |
| | | 8 | | | | _ | | 5 | _ |
| | Christianity | 2 | 6.6% | 4 | 3.3% | 11 | 9.2% | | 5.9% |
| | Sikhism | | 1.7% | 1 | 0.8% | 2 | 1.7% | 0 | 0.0% |
| | Jainism | 3 | 2.5% | 6 | 5.0% | 2 | 1.7% | 4 | 4.7% |
| | Buddhism | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| | Other/ No | 0 | 0.0% | 2 | 1.7% | 0 | 0.0% | 0 | 0.0% |
| | religion | | | | | | | | |
| | Prefer not to | 1 | 0.8% | 3 | 2.5% | 6 | 5.0% | 0 | 0.0% |
| | state | | | 1 | | | | | 1 |
| Household | 1 | 3 | 2.5% | 14 | 11.6% | 13 | 10.8% | 7 | 8.2% |
| size/ No. of | 2 | 9 | 7.4% | 11 | 9.1% | 17 | 14.2% | 10 | 11.8% |
| dependents | 3 | 27 | 22.3% | 29 | 24.0% | 30 | 25.0% | 22 | 25.9% |
| | 4 or more | 82 | 67.8% | 67 | 55.4% | 60 | 50.0% | 46 | 54.1% |
| | than 4 | | | | | | | | |
| | Counts | 121 | | 121 | | 120 | | 85 | |
| | 1 | | 1 | | 1 | 1 ~ | 1 | 1 | 1 |

6.5. Evidence of Dunning Kruger effect

A weak but statistically significant positive correlation exists between objective and subjective financial literacy (r = 0.278, p < .001), consistent with prior research. Analysis of Tables VIII(a) and VIII(b) further reveals that significant miscalibration persists across ability quartiles.

In the lowest financial literacy quartile, respondents markedly overestimate their competence, with perceived scores exceeding actual ability nearly sixfold, exemplifying classic overconfidence. The low-FL group shows no significant difference between self-assessment and actual knowledge, indicating moderate calibration. However, respondents in the high and highest FL quartiles consistently underestimate their abilities, a moderate negative correlation, suggesting underconfidence despite objectively strong knowledge. These patterns exemplify the Dunning-Kruger Effect: overestimation in low-FL individuals, accurate self-assessment in the mid-FL group and underestimation among high-FL respondents (Kruger & Dunning, 1999).



Standardized score graphs by quartile and by socio-demographic characteristics (such as age, gender, education, occupation and income) consistently display this DKE pattern in the sample, visually and statistically confirming a pronounced disparity between self-perceived and actual financial literacy across the population.

Table-VIII Paired sample t-tests of Actual FL ability and Perceived FL ability (standardized scores) for Highest and Lowest quartile

VIII(a) Paired sample t-tests of Actual FL ability and Perceived FL ability (standardized scores) for Highest quartile

| Highest FL Ability quartile | Actual FL ability | Perceived FL ability |
|------------------------------|-------------------|----------------------|
| Mean | 1.250035171 | 0.555231745 |
| Variance | 0.019195669 | 0.577062438 |
| Observations | 98 | 98 |
| Pearson Correlation | -0.141458379 | |
| Hypothesized Mean Difference | 0 | |
| df | 97 | |
| t Stat | 8.6931238 | |
| P(T<=t) one-tail | 4.42397E-14 | |
| t Critical one-tail | 1.66071461 | |
| $P(T \le t)$ two-tail | 8.84795E-14 | · |
| t Critical two-tail | 1.984723186 | · |

VIII(b) Paired sample t-tests of Actual FL ability and Perceived FL ability (standardized scores) for Lowest quartile

| Lowest FL Ability quartile | Actual FL ability | Perceived FL ability |
|------------------------------|-------------------|----------------------|
| Mean | -1.332748629 | -0.268080815 |
| Variance | 0.251007421 | 1.165398509 |
| Observations | 122 | 122 |
| Pearson Correlation | 0.079455969 | |
| Hypothesized Mean Difference | 0 | |
| df | 121 | |
| t Stat | -10.19514736 | |
| $P(T \le t)$ one-tail | 2.69527E-18 | |
| t Critical one-tail | 1.657544319 | |
| $P(T \le t)$ two-tail | 5.39053E-18 | |
| t Critical two-tail | 1.979763763 | |

Table-IX Means and standard deviations for each group's actual FL ability and Self-assessment (non-standardized scores)

| | Lowest | Low | High | Highest |
|------------------------|-------------|------------|-------------|-------------|
| Self-perceived ability | 3.27(1.04) | 3.36(0.94) | 3.58(0.85) | 4.06(0.73) |
| Actual ability | 4.98 (1.89) | 9.82(1.12) | 12.33(0.47) | 14.70(0.52) |
| N (447) | 122 | 151 | 76 | 98 |

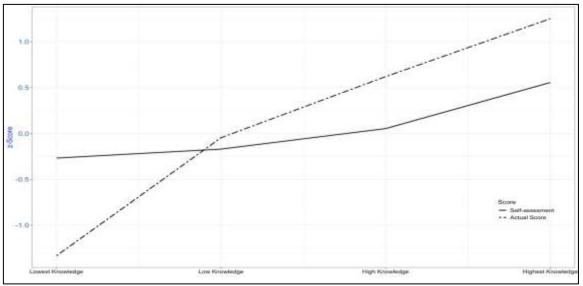
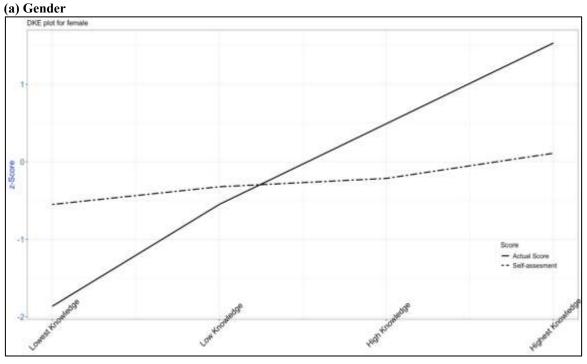


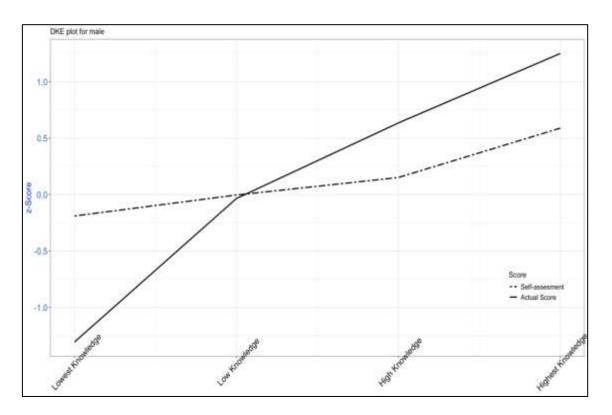
Figure-III Dunning Kruger Effect in Financial Literacy



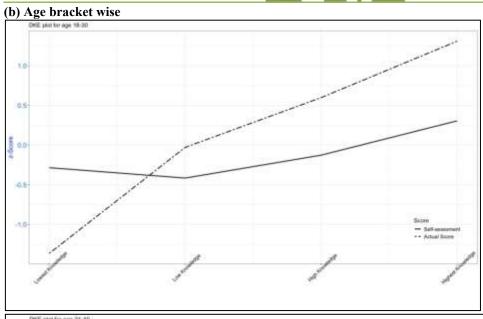
A DKE graph, plotting standardized actual and perceived scores by quartile, visually confirmed these discrepancies. The plots for the other socio-demographic factors viz. age, gender, education, primary source of income/occupation and annual household income are presented in Figures; they also portray a distinct DKE pattern (Figures IV).

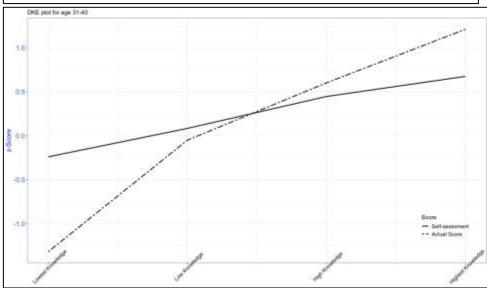
Figure-IV DKE and Socio-demographic variables

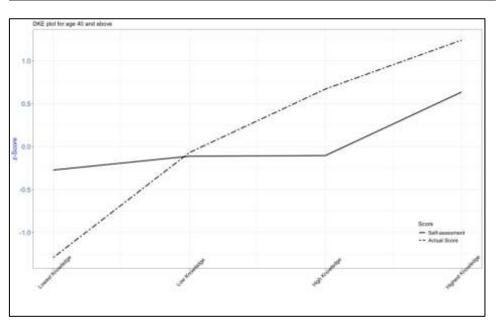




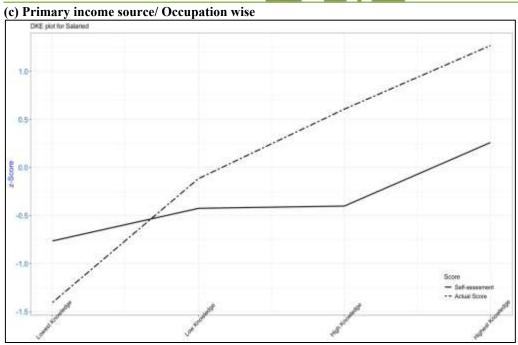


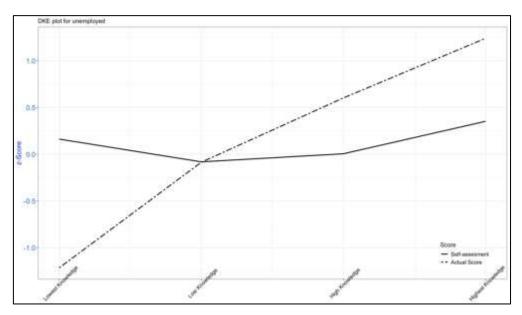


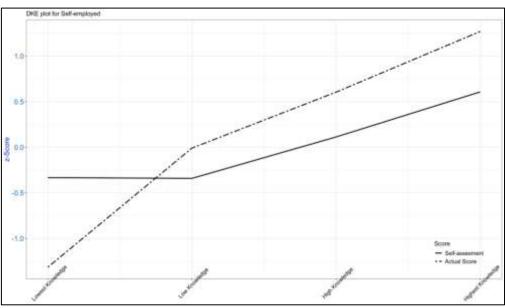




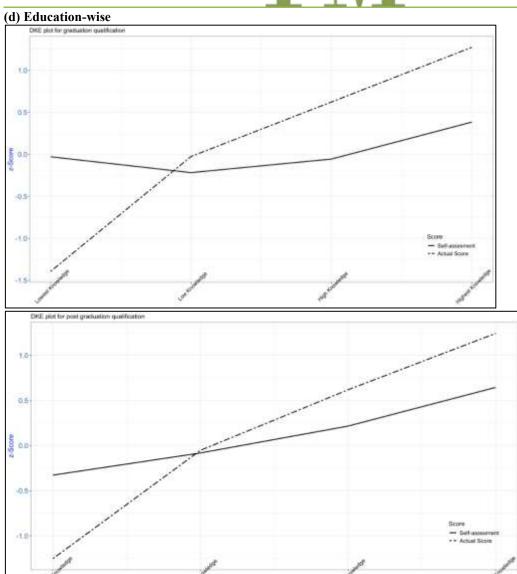


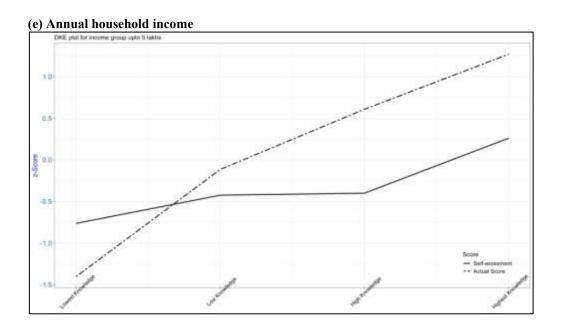






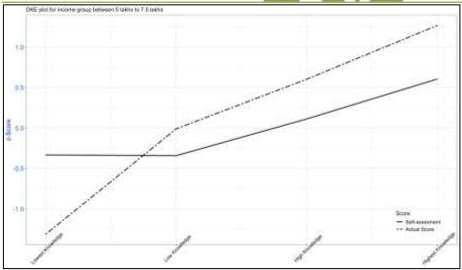


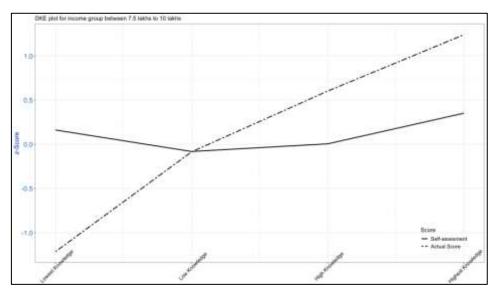


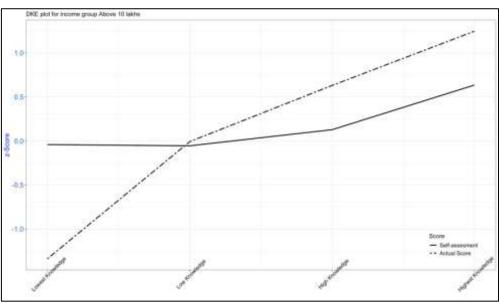














6.6. Blind spots vs Tentatives- Where do they differ?

Tables X(a) and X(b) present independent sample t-tests comparing the mean correct answers of the blind spot and tentative groups across basic and advanced financial literacy questions.

In Table X(a), for basic literacy, blind spots and tentatives have very similar mean correct scores (0.199 and 0.203 respectively). The t-test reveals no significant difference between these groups (t = -0.208, df = 5, two-tailed p = 0.844), indicating comparable performance on basic financial literacy items regardless of self-assessment bias.

However, Table X(b) shows a marked difference for advanced literacy. Blind spots achieve a mean correct score of 0.161, while tentatives score higher at 0.227. This difference is statistically significant (t = -3.69, df = 3, two-tailed p = 0.035), suggesting that those who underestimate their financial literacy (tentatives) perform better on advanced questions compared to overconfident individuals (blind spots).

Overall, these results imply that while subjective misperceptions of financial literacy do not strongly differentiate basic knowledge levels, they are meaningful at the advanced literacy level. This underscores the importance of addressing overconfidence in complex financial knowledge domains to improve decision-making outcomes. The same results are visually depicted at Figure VI which shows distinct Basic and Advanced literacy approaches between blind spots and tentatives. This highlights a potential gap in advanced literacy skills between the two groups, where "Tentatives" may possess a better ability to analyse and interpret more complex information compared to "Blind spots."

Table-X Independent sample t-tests- Blind spot and Tentatives'- Correct answers

X(a) Blind spot vs Tentative- Correct answers across Basic Literacy

| Basic literacy- Correct answers | Blind spot | Tentative |
|---------------------------------|------------|------------|
| Mean | 0.19907192 | 0.20258139 |
| Variance | 0.0012979 | 0.00013043 |
| Observations | 5 | 5 |
| Hypothesized Mean Difference | 0 | |
| df | 5 | |
| t Stat | -0.2076406 | |
| P(T<=t) one-tail | 0.42185094 | |
| t Critical one-tail | 2.01504837 | |
| $P(T \le t)$ two-tail | 0.84370189 | |
| t Critical two-tail | 2.57058184 | |

X(b) Blind spot vs Tentative- Correct answers across Advanced Literacy

| Advanced literacy- Correct answers | Blind spot | Tentative |
|------------------------------------|------------|------------|
| Mean | 0.16115188 | 0.22684639 |
| Variance | 0.00124413 | 2.5501E-05 |
| Observations | 4 | 4 |
| Hypothesized Mean Difference | 0 | |
| df | 3 | |
| t Stat | -3.6873981 | |
| P(T<=t) one-tail | 0.01728948 | |
| t Critical one-tail | 2.35336343 | |
| $P(T \le t)$ two-tail | 0.03457897 | |

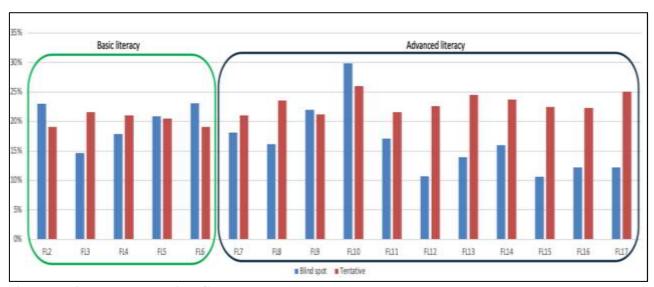


Figure-V Blind spot vs Tentative- Correct answer

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6.7. ANOVA- Socio-demographic variables on FL ability of Blind spots and Tentatives

Tables XI(a) and XI(b) present ANOVA analyses examining differences in financial literacy ability scores based on sociodemographic variables, focusing on distinct population segments termed "Blind Spots" and "Tentatives."

Table XI(a) analyses the "Blind Spots" group (those overestimating their financial literacy). The results indicate statistically significant differences (p < 0.05) in financial literacy scores by gender (F = 8.106, p = 0.00523) and primary income source or occupation (F = 10.259, p = 0.00176). These findings suggest that men and salaried individuals tend to have significantly higher financial literacy scores even among overconfident individuals. Other factors such as age, marital status, education level, those with higher household incomes and household size do not show significant differences within this subgroup.

Table XI(b) examines the "Tentatives" group (those underestimating their financial literacy). Similar to the blind spots, gender (F = 9.435, p = 0.0029), primary income source or occupation (F = 4.305, p = 0.0413) and annual household income (F = 9.364, p = 0.0030) have significant effects on literacy scores among tentatives, indicating these demographics remain important predictors of financial literacy even when individuals underestimate their ability. Age and household size again do not significantly influence literacy within this group.

Together, these ANOVA results underscore that gender, occupation and income consistently explain variations in financial literacy across different confidence categories. This insight highlights the importance of socio-economic factors beyond mere financial knowledge, affecting both actual competence and self-assessment biases in financial literacy.

Table XI- ANOVA Test Results

XI(a)- ANOVA 2- FL ability scores based on socio-demographic variables of Blind spots

| Source | Df | S Sq | Mean S Sq | F value | Pr(>F) |
|-----------|-----|-------|-----------|---------|-----------|
| D1 | 1 | 4.9 | 4.85 | 0.601 | 0.43967 |
| D2 | 1 | 65.4 | 65.41 | 8.106 | 0.00523** |
| D7 | 1 | 82.8 | 82.78 | 10.259 | 0.00176** |
| D8 | 1 | 1.3 | 1.25 | 0.155 | 0.69436 |
| D11 | 1 | 22.0 | 22.02 | 2.728 | 0.10130 |
| Residual | 115 | 927.8 | 8.07 | - | - |

Note. *- p < .05 (), **- p < .01 () and ***- p < .001 () indicate increasing levels of statistical significance

XI(b)- ANOVA 3- FL ability scores based on socio-demographic variables of Tentatives

| Source | Df | S Sq | Mean S Sq | F value | Pr(>F) |
|------------|----|-------|-----------|---------|-----------|
| D1 | 1 | 0.1 | 0.09 | 0.103 | 0.91046 |
| D2 | 1 | 64.0 | 63.98 | 9.435 | 0.00292** |
| D 7 | 1 | 29.2 | 29.19 | 4.305 | 0.04127* |
| D8 | 1 | 63.5 | 63.50 | 9.364 | 0.00302** |
| D11 | 1 | 0.7 | 0.75 | 0.110 | 0.74107 |
| Residual | 79 | 535.7 | 6.78 | | |

Note. *- p < .05 (), **- p < .01 () and ***- p < .001 () indicate increasing levels of statistical significance

where, D1- Age; D2- Gender; D3- Marital status; D4- Education, D7- Primary source of income/ Occupation; D8- Annual HH income; D9- Caste, D10- Religion; D11- HH size

6.8. Mapping the Research Questions to Research findings

| Research question | Findings |
|-------------------|--------------------------|
| RQ1 | Section 7.1, 7.2 and 7.3 |
| RQ2 | Section 7.4 and 7.5 |
| RQ3 | Section 7.5 |
| RQ4 | Section 7.7 |

7. Implications of the study on Personal Finance and Retirement Planning

Modern societal shifts—changing family structures (Agarwalla et al., 2015; CRISIL, 2017), falling birth rates and increasing dependency rates (Biswas, 2024; James & Kriti, 2024), rising costs (Dhoot, 2024; Motilal Oswal, 2022) and complex financial products (Agarwalla et al., 2015; Dash & Ranjan, 2023)- necessitate strong financial literacy.

The DKE, where low-literacy individuals overestimate and high-literacy individuals underestimate their abilities, may impact financial decisions. Overconfidence may lead to risky investments, debt and poor retirement planning, as seen in missed mortgage payments and vulnerability to fraud (Gamble et al., 2013, 2013).

(Anderson et al., 2014) state that investors with blind spots are more likely to veer towards blind advisor recommendations/suggestions and high-fee funds. Under confidence results in overly conservative choices and missed growth opportunities (Agnew & Szykman, 2005), hindering long-term savings and retirement security.

Considering that retirement planning involves long term financial saving and planning, excessive caution in adopting excessively conservative strategies, for eg. avoiding equity investments altogether, can result in lower retirement corpus



accumulation and may lead to missed opportunities for wealth growth, particularly in environments with rising inflation (Dhoot, 2024). Both biases underscore the need for accurate self-assessment and informed financial decision-making.

The implications thus can be summarised in the following manner-

| Feature | Overconfidence (Low | Under-confidence (High | Overall Implications |
|-----------------|----------------------------|-----------------------------------|-------------------------|
| | Financial Literacy) | Financial Literacy) | |
| Self-Perception | Overestimates financial | Underestimates financial | Gap influences |
| | knowledge and skills. | competence or capability. | financial decisions. |
| Decision- | Leads to poor financial | Procrastination or avoidance of | Impacts all stages of |
| Making | choices due to inflated | financial decisions. | personal financial |
| | confidence. | | management. |
| Risk | Underestimates investment | Exhibits excessive caution, | Vulnerability to |
| Assessment | risks, ignores | avoiding potentially beneficial | financial shocks. |
| | diversification, neglects | risks (e.g., equity investments). | |
| | emergency savings. | | |
| Financial | Higher likelihood of | Sticks to default options, misses | Impacts financial |
| Behaviour | missed payments, debt | wealth growth opportunities, | well-being and |
| | accumulation, poor | suboptimal long-term outcomes. | income security. |
| | banking behaviour, | | |
| | excessive trading. | | |
| Investment | Lower returns due to | Lower retirement corpus | Potential for |
| Outcomes | excessive trading, higher | accumulation due to overly | inadequate retirement |
| | transaction costs. | conservative strategies. | savings. |
| Retirement | Misjudges retirement | Fails to maximize tax benefits, | Financial insecurity in |
| Planning | needs, ignores inflation, | struggles to balance risk and | retirement. |
| | overestimates plan | return, may experience imposter | |
| | sufficiency, vulnerable to | syndrome. | |
| | longevity and medical | | |
| | risks. | | |
| Fraud | More vulnerable to | Less likely to be scammed, but | Need for financial |
| Susceptibility | financial scams due to | may miss opportunities due to | education to address |
| | bypassing due diligence. | excessive caution. | cognitive biases. |
| Reliance on | Increased likely-hood to | May still be cautious of advice, | Need for objective and |
| Advice | rely on poor financial | even good advice. | tailored financial |
| | advice and high fee funds. | | guidance. |
| Long-Term | Perpetuates cycles of poor | Missed opportunities for wealth | Need for targeted |
| Impact | financial management, | growth, suboptimal retirement | interventions and |
| | debt and vulnerability. | outcomes. | education. |

8. Future Research Direction & Policy Interventions

While low financial literacy and perception gaps in India are documented, this study uniquely applies the Dunning-Kruger Effect (DKE) to the working population. Future research could investigate the impact of these perception gaps on financial risk tolerance, decision-making and retirement product choices.

Notably, the study highlights potential status quo bias, with limited shifts from default investment patterns (of hardly 4%) in government employee retirement accounts (PFRDA, 2024).

This research also opens avenues to explore overconfidence in retail futures and options trading, as noted by (SEBI, 2023, 2024), drawing on (Barber & Odean, 1999) findings.

Further studies should examine the interplay between financial literacy, self-perception and financial behaviour across diverse demographics, informing targeted policy interventions to enhance financial decision-making and retirement savings.

9. Limitations

The research faces inherent limitations linked to its methodology. The authors understand that the primary limitations of a survey conducted through purposive sampling on approx. 450 respondents, while adequate for some analyses, could limit the generalizability due to non-random sampling. The sample may not represent the broader population and might not capture the full heterogeneity of financial behaviours across different socio-economic or cultural contexts.

Purposive sampling may have further lead to selection bias, as the sample is not randomly chosen and may overrepresent specific demographic or behavioural traits, limiting generalisability to the broader population. Subjective measures could suffer from self-perception bias, where respondents misjudge their financial skills, influenced by confidence or cultural norms. Objective measures may lack contextual relevance, overlooking region-specific financial knowledge.

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